

# University, Medical Center Present United Image

CHRIS ZANG

When Jay A. Perman, MD, University president, and Jeffrey Rivest, University of Maryland Medical Center (UMMC) president and chief executive officer, took the stage at Lombard and Greene streets on May 12, behind them were four huge panels, two dedicated to the University and two promoting the Medical Center.

By the time they left the stage, there was one unified panel displaying the new joint logo of the two institutions. The fact that Davidge Hall, the inspiration for the logo, provided the backdrop for the tented celebration was not lost on the two officials.

Davidge Hall “will soon be 200 years old,” Perman said. “Thus the new logo honors a historic landmark and a historic event—the bi-centennial of the first building on the founding campus of the University System of Maryland. Davidge Hall is a symbol—to be sure a symbol of the School of Medicine, the Medical Center, and the University/Medical Center campus—but it’s also a historic symbol for the city of Baltimore, to which this University and this Medical Center are totally committed.”

Both leaders, who have been colleagues since working together at Johns Hopkins

in the 1980s, spoke of the importance of collaboration, and of renewing a joint brand that the institutions shared before the Medical Center was privatized by the Maryland General Assembly in 1984.

“We have a very deep and long-lasting collaborative relationship with all the schools on this campus and this relationship has been critical, truly critical, to the fulfillment of our most important mission,” Rivest said. “The benefit of these collaborations to our staff and to our patients is immeasurable. ...

“A new logo and visual identity is a symbolic way to recognize our collaboration and make it easier for the community and for our patients to recognize exactly who we are. Patients will know when they come here that they will get the total benefit of everything we can do together.”

The new logo, the result of a yearlong effort, replaces independent logos used by the University’s schools and its various academic and research units. It also serves as new identification for UMMC, the flagship of the 12-hospital University of Maryland Medical System.

“Our new common visual identity—the colors and logo—will add energy to the already healthy sense of community that is flourishing between the University and the



UNIVERSITY of MARYLAND



STEVE BERBERICH

Dr. Perman and Jeffrey Rivest introduce the new joint logo for the University and the Medical Center.

Medical Center,” Rivest said. “The common identity also will elevate the community’s awareness of our important integrated missions and services to the citizens of Maryland.”

Perman said adopting the new logo is just a first step in presenting a united image. “There is so much more to come,” Perman said, “as we refocus our mission and reframe the public’s perception of who ‘we’ are.”

## ‘Nice Guys Finish First,’ Perman Tells Graduates In Speech



Graduates celebrate before the May 20 commencement at 1st Mariner Arena.



STEVE BERBERICH

CHRIS ZANG

The soon-to-be graduates assembled at 1st Mariner Arena on May 20 had mastered the most complex procedures and protocols their schools could throw at them. But before receiving their diplomas, Jay A. Perman, MD, University president, had one more simple lesson to teach them: It is important to be nice.

“Regrettably, gradu-

ates, the coarseness of our society has crept too much into our professions,” Perman said during the annual commencement ceremony’s keynote speech. “How embarrassing that we need to be implored to be nice!”

Citing various studies to support his contention that “nice guys finish first, not last,” Perman urged “our newest” health, law, and human services practitioners to heed his words.

“As professionals you will be observed—not only by your supervisors, but probably more importantly by those who will now follow you. ... I ask you today to help break the cycle of incivility in our society by carrying yourselves appropriately in your chosen careers.”

He also encouraged “listening with energy,” quoting Sir William Osler, considered the father of modern medicine: “If you listen closely enough, the patient will tell you his diagnosis.”

Earlier Perman had led the graduates along with deans and faculty in a procession from University Plaza. William E. Kirwan, PhD, chancellor of the University System of Maryland, was on hand to “recognize, celebrate, and congratulate” the graduates. He also commended Perman on finishing his first academic year at the helm of the University.

“The past 11 months give us great confidence that we have found in you exactly the

COMMENCEMENT *continued on p. 6*

## HIV/AIDS Vaccine Candidate Gains \$23.4 Million in Funding

NORA GRANNELL

Maryland Governor and School of Law alumnus Martin O’Malley, JD ’88, recently announced that the Institute of Human Virology (IHV) at the School of Medicine will receive \$23.4 million from a consortium of funding sources to support the next phase of research into a promising HIV/AIDS preventive vaccine candidate.

The grants include \$16.8 million from the Bill & Melinda Gates Foundation, \$2.2 million from the U.S. Military HIV Research

Program (MHRP), and other research funding from a variety of sources including the National Institutes of Health (NIH).

At a celebration in IHV’s multilevel atrium on Lombard Street, O’Malley thanked the research supporters.

“Through your generosity and vision you are making this place not only a beacon of hope, but a real powerful force of healing,” O’Malley said. “Imagine the lives that we have the ability, the potential, the blessing, to be able to touch through the great work that Dr. [Robert] Redfield, Dr. [William] Blattner,

Dr. [Robert] Gallo, and all of you here at this institute are doing.”

The funding supports further preclinical development and Phase I/II clinical trials of a novel HIV vaccine candidate—immunogen—developed by the research team at IHV. Immunogen, denoted as FLSC (Full-Length Single Chain), is designed to elicit strongly protective antibody responses across the spectrum of HIV-1 strains. The research will be conducted by IHV, led by Gallo—director of IHV—and joined by investigators from vaccine developer Sanofi Pasteur and from MHRP.

Jay A. Perman, MD, University president, said the cutting-edge research at IHV is a source of pride.

“I can’t think of any other place in the world where they could assemble as much knowledge about HIV in a single room as a staff meeting here at this institute,” Perman told the crowd. “What Dr. Gallo and his team are doing really represents unbridled hope—not just for the millions of people currently living with HIV/AIDS, but hope for future

FUNDING *continued on p. 7*

MESSAGE *from* THE SCHOOL OF DENTISTRY



Wonderful experiences as a student are the building blocks of a great, lifelong relationship with your alma mater. Nothing illustrates this fact like an alumni reunion. Shared memories of past encounters with teachers, positive or negative, fill the air.

Moments with professors—who are remembered for their inspiring, transforming, and

lifelong impact on students—are still vivid even 50, 55 or 60 years after graduation. One story follows another at a reunion, and they are frequently echoed by more than one attendee. Professors and deans, more often than not, long deceased, regain life and are celebrated with fondness, acknowledging their unique styles and skills. A moment of glory unfolds for a professor in absentia, of which he or she will never know.

Memories of interactions with professors long past that were perceived as unfair can equally be kept alive for a lifetime. When shared among former classmates, they trigger emotions linked to the less joyful recollections of dental school.

Among the professions taught at institutions of higher education, dentistry appears to be particularly vulnerable to negative memories, as it is offered in a complex environment that involves—at a minimum—a student, a patient, and one instructor. Given the high stakes present in such a setting, the chance for matters to be perceived as partial, prejudiced or unjust is significant. Depending upon others’ feel-

ings for the person recalling the encounter, this perception may resonate among many reunion attendees.

Enjoying the company of each other, reminiscing, and catching up on the years since graduation can teach a lesson. Education changes lives, opens doors, and unleashes potential. For the attendees of a 50-year reunion, who have mellowed well beyond the need to prove anything to each other, the honest reflection on the past half-century makes it obvious that professors in health care fields engineer lives that have impact on whole families and thousands and thousands of patients. The effect of what they do and how they act is felt beyond the one-on-one interaction with students in class and can exist for a lifetime.

*Christian Stohler*

CHRISTIAN S. STOHLER,  
DMD, DRMEDDENT  
DEAN, SCHOOL OF DENTISTRY  
UNIVERSITY OF MARYLAND

Universities of Maryland and Nairobi Team Up to Strengthen Kenyan Health Care

STEVE BERBERICH

George Magoha, professor and vice chancellor of the University of Nairobi (UoN), understands that the key to improving the tenuous state of health care in sub-Saharan Africa is to train and retain more medical professionals. In the spring, Magoha led a 12-member UoN delegation, including deans and directors of the university’s schools, on a fact-finding trip to the University of Maryland (UM).

“We came to strengthen our partnerships with the University of Maryland by visiting firsthand our contemporaries in each of your schools, because this is one of the premier universities in the U.S.,” says Magoha. According to World Health Organization records, Africa has an estimated shortage of 817,992 health care workers. The Kenyans’ visit was part of a five-year, National Institutes of Health-funded Medical Education Partnership Initiative involving the UoN, UM, and the University of Washington.

“My meeting with Professor Magoha confirmed my belief that there is a wealth of educational resources to be shared between the University of Maryland and the University of Nairobi,” says Jay A. Perman, MD, UM president. “University of Maryland deans are working with members of the Kenyan delegation to enhance models of medical education, which will surely increase the number of new health care workers and thus reinforce clinical and research capacities in Africa. Also, our faculty looks forward to student and faculty exchanges, and to more research collaboration that will strengthen the University of Maryland.”

Isaac Kibwage, professor and principal of the UoN College of Health Sciences, says the Kenyan delegation wanted to see how training is performed at UM, and was particularly interested in “the issue of e-training, or distance learning, which we are now developing in a few units of our School of Dental Sciences.” The UM School of Dentistry is considered a world leader in online dental education.

Ilene Zuckerman, PharmD, PhD, profes-



Dr. Perman and George Magoha (right) look at medical education models that might help alter the shortage of health care workers in Kenya.

sor and chair of the UM School of Pharmacy’s Department of Pharmaceutical Health Services Research, talked with the Kenyans about the state of health services research in their country. “It sounds like we could collaborate by providing technical support and training for their faculty on health services research methods,” Zuckerman says.

Grace Omoni, director of the UoN School of Nursing, says she was very impressed with the UM nursing school’s simulation laboratories, in which student technique is tested on life-size dummies with simulated organs. “This is what we want to upgrade,” Omoni says.

Magoha and Kibwage met with Phoebe A. Haddon, JD, LLM, dean of the UM School of Law, to discuss support of judicial training in Kenya, perhaps through a joint program supported by both universities. “I think we

could develop rich opportunities for faculty and student exchange,” Haddon says. Magoha spoke with Richard P. Barth, PhD, MSW, dean of the School of Social Work, about the need to encourage “an interdisciplinary approach” to education in Kenya to help “mitigate the health and social service needs of so many Kenyan citizens,” Barth says.

At the School of Medicine, Magoha made a special request to discuss herbal medicine research.

“We had an excellent meeting and agreed to explore collaborating on pharmacognosy [the study of medicines derived from natural sources] and herbal medicine research,” says Brian Berman, MD, professor of family medicine at the medical school and founder and director of the Center for Integrative Medicine.

PLANNING FOR RETIREMENT?

Consider a Planned Gift

A planned gift through the University of Maryland Baltimore Foundation, Inc., can be a valuable component of your retirement planning and benefit any of the University of Maryland schools of dentistry, law, medicine, nursing, pharmacy or social work; the Health Sciences and Human Services Library; or the Dr. Samuel D. Harris National Museum of Dentistry.

A planned gift can:

- ✓ Pay lifelong income
- ✓ Shelter capital gains
- ✓ Generate an income tax deduction
- ✓ Provide a generous gift to any school or program

70½%? The IRA charitable rollover is back!



To learn more, contact  
Thomas Hofstetter, JD, LLM,  
Senior Director, Planned Giving,  
at 6-2069, or visit  
[www.umaryland.edu/plannedgiving](http://www.umaryland.edu/plannedgiving).

Register for UMB Alerts  
Emergency Notification System

E2Campus is now the vendor for UMB Alerts—the system used by the Emergency Management Team at the University to notify the campus community about emergencies and weather-related closings. UMB Alerts messages are sent via campus phones and campus e-mail accounts. Users also can register personal devices such as cell phones, BlackBerrys or pagers that are capable of receiving text messages. To sign up for UMB Alerts, visit [www.umaryland.edu/alerts](http://www.umaryland.edu/alerts).



# Dean and Vice President Malinda Orlin Retires

CLARE BANKS

After more than 35 years of service to the University, Malinda B. Orlin, PhD, MSW, retired recently as vice president for academic affairs and dean of the Graduate School.

Orlin’s impact extends across the University from the School of Social Work, where she began her University of Maryland career in 1975 as an assistant professor, to the academic affairs office and the Graduate School, from which she retired earlier this summer.

At the School of Social Work, Orlin went on to hold the positions of acting dean (1979 to ’80), associate dean (1980 to ’87), director of the Maryland Welfare Studies Center (1996 to ’98), and director of the Ruth H. Young Center for Families and Children (1998 to 2000), all the while serving as an associate professor and researcher.

Her major research focus was on welfare reform and its consequences, both on the state and federal levels. She conducted several studies on child welfare and guardianship for the state of Maryland, on family violence for the U.S. Marines, and on the economic and social consequences of divorce for the Maryland Governor’s Commission on Family Law.

Orlin also has served in several central administrative posts at the University. She was special assistant to the president from 1980 to ’84, acting executive assistant to the president from 1989 to ’90, and acting vice president for academic affairs in 1990.

During her 10-year tenure with academic affairs and the Graduate School, beginning

in 2000 and ending with her retirement, the scope of her leadership was wide, encompassing everything from academic policy, the Office of Research Compliance, and the Health Sciences and Human Services Library, to faculty affairs, student services—including records and registration, financial aid, and the counseling center—and interdisciplinary and interprofessional affairs.

Andrew York, a PharmD/JD candidate and president of the University Student Government Association, says Orlin was an inspiring figure.

“She was a tireless advocate for the students and was one of the true innovators on this campus that worked to balance the needs of students while moving the University forward in every way,” York says.

Jay A. Perman, MD, University president, says, “From my time at the University of Maryland previously as the department chair in pediatrics, and in my first year as president, I found Dr. Orlin to be a wonderful, credible leader for our academic mission. She cared deeply about our faculty, our students, and she brought class to our academic mission. I’ve always held her in high esteem for what she represented here: scholarship, integrity, and her concern for student education.”

Her impact on the University will continue to be felt in the years to come through the Malinda B. Orlin Fund for the Arts, which was recently started in her honor. The fund will be used to support the acquisition and display of art at the University’s Southern Management Corporation Campus Center.



Malinda Orlin (center), pictured with her family, bids the University farewell at her June retirement reception.

Along with carrying out her professional duties at the University during the last 35-plus years, Orlin has found the time to become a Federal Aviation Administration instrument-rated private pilot.

“Malinda’s knowledge, experience, and good humor will be sorely missed,” says T. Sue Gladhill, MSW, vice president for external affairs.

Patricia Maloney, executive coordinator to the University president, agrees.

“I will miss her terribly,” Maloney says. “She’s gutsy and an adventurer. I’ve never seen a more driven, committed person.”

# Committee Searches for Orlin’s Replacement, Ward Named Interim VP and Dean

RONALD HUBE

Roger Ward, EdD, JD, MPA, has been named by Jay A. Perman, MD, University president, as the interim vice president for academic affairs and dean of the Graduate School. Ward, who assumed the titles June 11, will hold the positions while a search committee looks for a successor for Malinda B. Orlin, PhD, MSW, who recently retired from the posts (see article above).

Ward joined the University in 2009 as the associate vice president for academic and student affairs. In that role, he has served as the chief student affairs officer for the University, overseeing all centralized student services and programs. Ward was previously the assistant vice president for student affairs at the New School—a progressive university

in New York City—and has held senior administrative positions at the City University of New York.

“I feel both privileged and honored to have had the opportunity to work alongside and be mentored by Dr. Orlin,” Ward says. “I am humbled by Dr. Perman’s confidence in my ability to succeed Dr. Orlin in an interim capacity and I look forward to serving the University in this role.”

The search committee charged with finding someone to permanently fill the position—which will be renamed vice president and chief academic and research officer—is made up of 12 administrators, faculty, and students, including chairs Natalie D. Edgington, PhD, FAAPS, dean of the School of Pharmacy, and James L. Hughes, MBA, vice president, research and development.



Roger Ward

# Welcome week

building university traditions **2011**

**Aug. 29 - Sept. 7**

For details, visit [www.umaryland.edu/smccampuscenter/welcomeweek](http://www.umaryland.edu/smccampuscenter/welcomeweek).

## public SAFETY

### Tips From the University Police Force

#### STAYING OUT OF THE IDENTITY THEFT BULL’S-EYE

Speedy detection of breaches in the security of personal data is challenging. Often the realization that identity theft—more accurately called identity fraud—has occurred only comes weeks or months later. As a result, a thorough investigation is compromised, with the perpetrators having used the information for a single purpose and moved on.

Worse than being victimized may be the hours it takes to fully recover from the damage to credit histories and credit scores.

Studies show that most identity fraud falls into one of several categories: the fraudulent use of names to obtain credit, goods or services; posing as another person when apprehended for a crime; and child identity theft.

To help you be better protected from identity fraud, the Federal Trade Commission offers the following 10 tips:

- Shred documents with personal information before discarding them.
- Don’t carry your Social Security card in your wallet or give out the number unless absolutely necessary.
- Don’t provide personal information over the phone, through the mail or over the Internet unless you know and can trust the person with whom you are dealing.
- Keep personal information in a secure place at home.
- Inspect your credit regularly.
- Monitor monthly bill statements for charges you didn’t make.
- Check with the company if you get a surprise bill or if you were denied credit for no apparent reason.
- If you suspect identity fraud, place a “fraud alert” on all three of your credit reports (Equifax, TransUnion, and Experian).
- Close any accounts that have been tampered with or established fraudulently.
- If you are the victim of identity fraud, file a police report. Creditors might want proof of the crime.

**Remember: Safety begins with you!**

# LAURELS

## DR. SAMUEL D. HARRIS NATIONAL MUSEUM OF DENTISTRY

**Scott Swank, DDS '89**, curator and Dental School alumnus, has been chosen for a fellowship in the American College of Dentists, the country's oldest national honorary organization for dentists. Swank will formally be inducted into the college during a convocation ceremony in October.



Scott Swank

## SCHOOL OF DENTISTRY

**Sharon Gordon, DDS, PhD, MPH**, director of graduate research education, has won the Distinguished Scientist Award for Pharmacology/Therapeutics/Toxicology Research from the International Association for Dental Research (IADR). The award, which includes a \$3,500 prize, was presented during the opening ceremonies of IADR's General Session and Exhibition held in San Diego in March.

**Janet Weber, RDH, MEd**, assistant professor, has been elected the Maryland Dental Hygienists' Association delegate to the American Dental Hygienists' Association. She will begin a one-year term in June.

## SCHOOL OF LAW

**Danielle Citron, JD**, professor, has been appointed to the advisory board of Without My Consent for 2011.

Student **Saul Ehrenpreis** won first place in the American Bankruptcy Institute's third annual Law Student Writing Competition. Ehrenpreis' winning paper is titled "Trademark Licenses in Bankruptcy."

**Sherrilyn Ifill, JD**, professor, has been named board chair of U.S. programs for the Open Society Foundations, an organization that supports democracy, justice, education, public health, and independent media.

## SCHOOL OF MEDICINE

**Claudia Baquet, MD, MPH**, professor, has been invited to serve a four-year term as member of the Center for Scientific Review's Societal and Ethical Issues in Research Study Section.

**Kevin Cullen, MD**, professor and director of the University of Maryland Marlene and Stewart Greenebaum Cancer Center, won the Award of Excellence in Research from the South Atlantic Division of the American Cancer Society.

**Marc Hochberg, MD, MPH**, professor and head of the Division of Rheumatology and Clinical Immunology, has been appointed the representative of the mid-Atlantic region to the Arthritis Foundation's Research Strategy Committee for 2011.

**Mary McKenna, PhD**, associate professor, and **Gary Fiskum, PhD**, M. Jane Matjasko Professor for Research and vice chair for



Gary Fiskum

research, Department of Anesthesiology, received a three-year \$2,930,303 P01 National Institute of Child Health and Human Development grant titled "Metabolic and Developmental Aspects of Intellectual Disability." Co-investigators include **Margaret McCarthy, PhD**, professor, Department of Physiology, associate dean for graduate studies, and interim chair, Department of Pharmacology and Experimental Therapeutics; **Brian Polster, PhD**, assistant professor; and **Rao Gullapalli, PhD**, associate professor.



Mary McKenna

**Rebecca Brotman Miller, PhD, MPH**, assistant professor and scientist at the Institute for Genome Sciences, is the recipient of the 2011 Young Investigator Award from the American Sexually Transmitted Diseases Association. The award recognizes Miller's research achievements regarding bacterial vaginosis, vaginal microbial communities, and reproductive health outcomes.

**Andrew Pollak, MD**, professor and chief of the Division of Orthopaedic Traumatology, recently became president of the Orthopaedic Trauma Association. The worldwide organization provides scientific forums, supports research and education, and serves as a source of information on prevention and treatment of musculoskeletal injury.

## SCHOOL OF NURSING

The University of Maryland Medical Center recognized several nursing school fac-



Marc Hochberg

ulty during its annual Nursing Excellence Awards program, held during National Nurses Week in May. **Joan Davenport, PhD, MSN, RN**, assistant professor; **Susan Dorsey, PhD, RN**, associate professor; and **Cynthia Renn, PhD, RN**, assistant professor; each won an Excellence in Innovation Through Research Award. **Janice Hoffman, PhD, RN**, assistant dean for the baccalaureate program, won the University of Maryland School of Nursing Colleague Award, and **Debra Schofield, DNP, RN**, assistant professor, received the Excellence in Advanced Practice Award.



Marjorie Fass

**Marjorie Fass, MA**, assistant dean for student and academic services, received an award in April for service to the American Association of Colleges of Nursing's Graduate Nursing Admissions Professionals (GNAP). The award recognizes best practices in graduate nurse recruiting and a willingness to share insight and expertise with colleagues.

Alumna **Barbara Resnick, PhD '96, RN, FAAN, FAANP**, professor and Sonya Ziporin Gershowitz Endowed Chair in Gerontology, was elected president of the American Geriatrics Society during the organization's annual scientific meeting in May. Resnick is the first nursing professional to lead the organization.



Andrew Pollak

## SCHOOL OF PHARMACY

**Fred Abramson, RPh**, assistant professor, has been named Phi Lambda Sigma's National Advisor of the Year.

A Merit Presentation Award was earned from the American Pharmacists Association for a presentation made at the association's annual meeting by **Nicole Brandt, PharmD**, associate professor and a director at the Peter Lamy Center on Drug Therapy and Aging; **Melanie Hare**, a fourth-year student; and **Hoai-An Truong, PharmD '05, MPH**, assistant professor.

Student **Sarah Dutcher** received an award for excellence in research on aging from the University's Geriatrics and Gerontology

Education and Research Program and from the Center for Research on Aging at the School of Medicine.

**Jeffery Gonzales, PharmD**, assistant professor, has been named a member of the steering committee for the Critical Care Pharmacotherapy Trials Network.

Student **Franklin Hendrick** was the winner during the informatics/policy/social sciences poster session of the University's Graduate Research Conference, held at the Southern Management Corporation Campus Center in April. Student **Jeremy Yap** received the Basic Science Award.

**Cherokee Layson-Wolf, PharmD**, assistant professor, has been appointed to the American Pharmacists Association's community pharmacy residency advisory panel.

**Eberechukwu Onukwugha, PhD**, assistant professor, has been named the 2011-2013 chair-elect of the International Society for Pharmacoeconomics and Outcomes Research's Student Chapter Faculty Advisor Council.

**Francis Palumbo, PhD, JD**, professor and executive director of the Center on Drugs and Public Policy, has been installed as president of the American Society for Pharmacy Law.

**Meghan Sullivan, PharmD**, assistant professor, has been named to the editorial advisory board for the American Pharmacists Association publication *Pharmacy Today*. The appointment is for a three-year term.

## SCHOOL OF SOCIAL WORK

**Bronwyn Mayden, MSW**, assistant dean for continuing professional education and executive director of the Promise Heights program, was elected vice chair of the National Crittenton Foundation's board of trustees for the next three years. The foundation supports empowerment, self-sufficiency, and the end of destructive behavior among girls, young women, and their families.

The 2011 award winners recently announced by the National Association of Social Workers' Maryland chapter include alumnus **Stanley Weinstein, PhD, MSW '68**, chair of the School's Board of Advisors. Weinstein won the award for lifetime achievement. Other alumni receiving awards were **John Herron, MSW '75, MBA**, who was named Social Worker of the Year, and **Debra Ramsey, MSW '77, LCSW-C**, who was chosen as Field Instructor of the Year. Students **Adrianna Overdorff** and **Pamela Parnell** each were named MSW Student of the Year, and **Stacie Hering**, from the University of Maryland, Baltimore County social work program (which is part of the School of Social Work), was named BSW Student of the Year.



Bronwyn Mayden

# Peace Corps, School of Social Work Enter Partnership

PATRICIA FANNING

A student at the University has become the nation’s first Peace Corps volunteer to enter service while pursuing a graduate degree in social work back home. Cristen Cravath was accepted in the agency’s Master’s International (MI) program, which last fall widened its offerings to include social work for the first time.

“The Peace Corps welcomes the University of Maryland School of Social Work to the Master’s International program,” says Aaron Williams, MBA, Peace Corps director. “This program will help create a new generation of social workers prepared to bring the Peace Corps experience back to classrooms in the United States.”

Participants apply separately to the Peace Corps and to the School, which is one of only four social work schools in the MI program. MI students typically finish one year of graduate school in the United States before spending 27 months as a Peace Corps volunteer, earning academic credit for the experience before returning to complete their degrees.

Another University of Maryland social work student, Ashtyn Senuta, has been nominated to serve, and should receive her invitation this fall.

Richard P. Barth, PhD, MSW, dean of the School of Social Work, says the new partnership between the School and the Peace Corps provides the “opportunity to bring talented and committed individuals into our social work program, to help them to become aware of a range of strategies related to youth development, and to learn how those strategies play out during their years in the Peace Corps.”

Alumna Jody Olsen, PhD, MSW ’72, led the proposal to bring the MI program to the School after joining the faculty as a visiting professor last year to help expand the School’s international ties. Previously she was acting director of the Peace Corps and, before that, the agency’s deputy director. Olsen had been a Peace Corps volunteer in Tunisia between 1966-68. “The new partnership adds to an already popular program at the School that confirms returning volunteers’ entry into the U.S. market,” says Olsen, referring to the Peace Corps Fellows/USA

program, which in 2010-11 attracted more than a dozen former Peace Corps volunteers to pursue graduate studies that can lead to full-time social services jobs in Maryland.

It was as an undergraduate that Cravath first got a taste of international volunteerism. While studying health sciences at James Madison University in Virginia, she taught dental care to children at HIV/AIDS clinics in South Africa. In June of this year Cravath traveled to her Peace Corps post in the Republic of Moldova, a country in Eastern Europe. Her areas of work there include

health education.

“This is right up my alley ... really perfect for me,” she says. “I couldn’t ask for a better placement.”



Cristen Cravath (right) pictured with Jody Olsen and Ashtyn Senuta (left)

PATRICIA FANNING

# Garber, Mattu, Newhouse Named to New Positions

RONALD HUBE

Faculty members at the School of Dentistry, the School of Medicine, and the School of Pharmacy were recently named to new posts in their departments.

Karen Garber, DMD, clinical associate professor at the School of Dentistry, is now director of the Department of Oncology and Diagnostic Sciences’ screening/admissions clinic for dental patients.

“For the past year, Dr. Cindy Idzik-Starr and I have worked hard at restructuring the clinic to better serve our patients and facilitate their treatment by our dental students,” says Garber, who has been a School of Dentistry faculty member since 1986. “I welcome the opportunity to oversee the clinic at this particular time.”

The Department of Oncology and Diagnostic Sciences was created two years ago, with the merger of a department and a

division, to join the clinical aspects of oncologic oral diagnosis, medicine, radiology, and pathology with the basic science aspects of molecular oncology.

At the School of Medicine, Amal Mattu, MD, professor, has been appointed to the newly created position of vice chair of the Department of Emergency Medicine.

A faculty member in the department since 1996, Mattu was director of the residency program before accepting the vice chair post.

In his new role, Mattu continues to oversee residents’ education along with all other aspects of teaching in the department.

“A major interest of mine will be faculty development,” Mattu said after the appointment. “I started a faculty development fellowship several years ago, and I want to spend more time on that.”

Robin Newhouse, PhD, RN, NEA-BC, has been named chair of the Department of Organizational Systems and Adult Health at the School of Nursing.

A member of the School’s faculty since 2007, Newhouse has served as associate professor, assistant dean for the doctor of nursing practice program, and co-director of the Developing Center of Excellence in Health System Outcomes. In 2010, she was a visiting professor at the College of Nursing at Kaohsiung Medical University in Taiwan.

“I am honored to be appointed chair of Organizational Systems and Adult Health, and to work with such a prestigious group of faculty at one of the top nursing schools in the nation,” Newhouse says. “My interest is in promoting the best environment for faculty to grow professionally and for students to learn to promote the health of the people we care for and serve.”



Karen Garber



Amal Mattu



Robin Newhouse

# Brand Ambassadors Meet

Brand ambassadors, who have been appointed from throughout the University of Maryland community to support the University’s new branding initiative, met in May to learn about the brand’s potential to unify the University and to better identify the campus.

A brand is more than a logo. It is a series of elements that together project this University’s personality and reinforce its core values to both internal (within the campus) and external (outside the campus) audiences.

Marketing experts say that inconsistent use of a brand is the No. 1 factor that reduces its strength. The colors, typefaces, and placements required in this branding campaign are vitally important and help to ensure that all communications are professional and a true

reflection of the University.

For that reason, units of the University cannot create their own logos. Utilizing parts of the University logo without the overall identity is not allowed. The Office of Communications and Marketing is developing a branding stylebook that must be strictly adhered to.

Logos and electronic letterhead for the schools and approved centers and institutes are now available for download. This website ([www.umaryland.edu/branding](http://www.umaryland.edu/branding)) will be updated regularly, so please check it for new items. Business card and letterhead designs also have been approved. Please see the website for the design and ordering instructions.

Branding ambassadors have been



identified from across the campus to help the University community with this process. By consistently following these guidelines, the University will build a strong, unified image with the Medical Center.

The new logo is just the beginning. It is just one piece of a branding portfolio that

includes the brand mission, brand rationale, and brand attributes.

Questions about the new branding can be e-mailed to Laura Kozak, MA, interim assistant vice president, communications and marketing, at [lkoza001@umaryland.edu](mailto:lkoza001@umaryland.edu).

# UMB Foundation Board Elects Three Trustees

The University of Maryland Baltimore Foundation, Inc. (UMBF) Board of Trustees is pleased to announce the election of three new members.

Brian J. Gibbons, JD, is the chief executive officer of Greenberg Gibbons Commercial Corp. in Owings Mills, a national developer of retail shopping centers. Gibbons earned his law degree from the University of Maryland and a bachelor's degree from the University of Maryland, College Park.

Peter S. Greenleaf, MBA, is the president of MedImmune, LLC, the worldwide biolog-

ics business for AstraZeneca, PLC. MedImmune is headquartered in Gaithersburg, Md. Greenleaf earned his master's degree from St. Joseph's University and a bachelor's degree from Western Connecticut State University.

Sandra S. Hillman is the founder and president of Sandy Hillman Communications, LLC, a public relations and communications firm headquartered in Baltimore. Hillman earned a bachelor's degree from Pennsylvania State University and was the first woman to be named a distinguished alumna.

"The new trustees bring valuable experience, expertise, and enthusiastic support of the University and its mission," says T. Sue Gladhill, MSW, president and chief executive officer of UMBF.

Gibbons, Greenleaf, Hillman, and the other members of the Board of Trustees serve as advisors to the president of the University on matters affecting the campus and its programs, and are charged with promoting the University through advocacy and by enlisting the financial support of alumni, faculty, staff, and friends.



Brian J. Gibbons



Peter S. Greenleaf



Sandra S. Hillman

You have one  
new message:

The UM &  
UMMC  
Directory  
is going  
online!



# Youth Outreach Council Needs Volunteers

The President's Outreach Council seeks volunteers from the University community as it approaches its fourth year of providing support for West Baltimore youths.

Formed in 2008 under the auspices of the Office of the President, the council strives to provide enriched educational, health, and career exploration opportunities for young people in communities that neighbor the University. To date, the council has partnered with George Washington Elementary School, the Southwest Baltimore Charter School, and the Vivien T. Thomas Medical Arts Academy through initiatives that include a University-based internship program for high school seniors, activities for families, and a free after-school mentoring and youth leadership program.

Medical student Avi Hameroff has volunteered as a mentor for two consecutive years. "When we can get the kids excited about learning through the different activities, it is always a plus," he says. "And spending time with the kids is also a nice break from the daily rigors of medical school."

Pharmacy student Rumany Penn, also in his second year of volunteering through the

President's Outreach Council, says, "I really enjoy helping the students complete their homework, and the outside physical activity component is great!"

The council is looking for University faculty, staff, and students to volunteer during the coming academic year to coordinate

tours at the University, help students with homework, develop and present activities to promote interest in health, law, and human service careers, and to lead fitness activities. Anyone interested can contact Brian Sturdivant, MSW, community affairs director, at [bsturdivant@umaryland.edu](mailto:bsturdivant@umaryland.edu).



CLUB UMD mentor Rumany Penn participates with mentees in Chess Club, run by the Y of Central Maryland at George Washington Elementary School.

COMMENCEMENT *continued from p. 1*

right president for these times," Kirwan said.

But the focus of the day was the graduates, starting in the morning during the schools' convocations. After Robert Keller, LLB, honorary student marshal and recently retired School of Law professor, led them to 1st Mariner Arena, student remarker Doug Rubin spoke of the competitive advantages the graduates have coming from a University that stresses interdisciplinary partnerships among its seven schools.

"Our ability to leverage this diversity is going to be a tremendous asset for us moving forward," Rubin said.

Honorary degrees were given to Linda Aiken, PhD, FAAN, FRCN, RN, a nursing researcher whose work has impacted the profession throughout much of the world, and Clinton Bamberger, JD, a pioneer in bringing legal services to the poor.

After parents and friends cheered the graduates and the graduates cheered their supporters, Perman closed the ceremony by asking the former students to "please live your lives in a way so as to make us as proud of you always as we are of you today. Congratulations."



Graduates were beaming on commencement day.

# UNIVERSITY CLOSED

FRIDAY, SEPT. 2 - MONDAY, SEPT. 5, 2011

For Baltimore Grand Prix

For the most up-to-date information, visit

[www.umaryland.edu/grandprix](http://www.umaryland.edu/grandprix)



Dr. Gallo celebrates the \$23.4 million in funding recently given to the School of Medicine for HIV/AIDS preventive vaccine research.

FUNDING *continued from p. 1*

generations who might never have to know the scourge of this disease.”

Grants provided by the consortium will allow for clinical testing of FLSC to determine if the immune responses elicited by the vaccine candidate are sufficiently powerful and long-lasting in humans. The research also will assess prime-boost combinations of FLSC and another HIV vaccine developed by Sanofi Pasteur.

The novel prime-boost strategy using FLSC is distinguished by its potential ability to induce broad antibody responses to HIV-1, potentially overcoming the limitations of earlier vaccine candidates that responded to single strains or narrow ranges of HIV viruses.


“IHV’s unique and promising HIV/AIDS vaccine candidate is designed to bind to the virus at the moment of infection, when many of the different strains of HIV found around the world can be neutralized,” said Gallo, widely known for his discovery of the first human ret-

roviruses (including one that causes a specific kind of leukemia), for co-discovery of HIV, and for development of the HIV blood test. “We believe this mechanism is a major prerequisite for an effective HIV preventive vaccine.”

Gallo expressed appreciation to the entire IHV team, noting the contributions of Anthony DeVico, PhD, and co-principal investigator George Lewis, PhD, for their work on development of FLSC. DeVico and Lewis are professors at the School of Medicine.

Baltimore-based Profectus Biosciences, Inc., a spinoff company from IHV, will lead the preclinical development of the vaccine construct.

“This is an exceptional combination of research partners—IHV, Sanofi Pasteur, Profectus Biosciences, and the Military HIV Research Program—and we are grateful for the extraordinary support from all of our funding partners,” Gallo said. “This team is truly dedicated to eradicating HIV and AIDS, and we are excited by the potential for accomplishing that goal.”

 **Log on to CITS**

# New E-Forms for Travel Will Speed Up Processing, Reduce Paper Use

About 1,200 times a month, someone at the University fills out a travel expense reimbursement request form and literally walks it through an approval process. Various documents are paper clipped to the form, representing verification for each expense.

Also each month, an untold number of travel requests are submitted—requests that may or may not be approved.

Recognizing the inefficiency of this process, the Center for Information Technology Services (CITS) has worked closely with the Department of Financial Systems to develop electronic travel request and travel expense forms.

Scanned documents are attached to the “e-forms,” which follow a built-in work flow that allows the approval process to be more efficient and accurate. The status of a request may be tracked at any time.

Approved expense reimbursements are

routed to either payroll or accounts payable systems to reimburse faculty, staff, and students as quickly as possible. Along with improving efficiency and accuracy, the new system reduces the use of paper and makes it easy for a traveler to leave behind an electronic itinerary with contact information.

A pilot group is using the electronic forms this summer. Any needed fine-tuning will follow, and the new system will be rolled out to the entire University this fall.

The travel forms are the first in a series of forms that will be digitized. All this is made possible by the University’s purchase of an electronic forms tool that is compatible with eUMB—the University’s integrated system for accessing and reporting on human resources/payroll and financial data.

Someday, all forms at the University might be e-forms.

# Race for Cure Runners Can Register With University Group

Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever, and in 1982 that promise became Susan G. Komen for the Cure, an education and research foundation headquartered in Dallas.

The Maryland affiliate, through events such as the Komen Maryland Race for the Cure, has invested millions of dollars in community breast cancer programs. This year’s race is Oct. 23. In past years, schools and depart-

ments at the University of Maryland have formed individual teams to support this fundraising effort to find a cure for breast cancer. For the 2011 race, registrants can join together by entering as part of the **University of Maryland Group**, as teams or individual participants.

To sign up, visit [www.komenmd.org/faf/home/default.asp?ievent=462362](http://www.komenmd.org/faf/home/default.asp?ievent=462362) and click “Register.” Participants can run, walk or simply raise funds.



Angela Fowler-Young, UM’s capital budget and planning director, and her son, Andrew Young, pose after finishing the Komen Maryland Race for the Cure last October.

# Salsarita's

## FRESH Cantina

# CATERING

**BRING YOUR APPETITE...WE BRING THE REST!**

With hot food, cool toppings and complete service ware, Salsarita's supplies everything you need to make them say "Wow" at your next business meeting, social gathering or family get together. Choose from Tacos, Burritos, Taco Salads and more, prepared with only the freshest ingredients.



Baltimore St

Eutaw St

Hippodrome

STARBUCKS



324 W. Baltimore St.  
PH. 410-962-8270

# 10% OFF

ANY CATERING ORDER FOR 15 OR MORE PEOPLE

Valid only at the Salsarita's location listed above. No cash value. Not valid with any other offers/specials. Expires 12/31/11.



**324 W. Baltimore St. - Baltimore, MD 21201**  
**PH. (410) 962-8270, FAX (410) 962-8271**  
**M-SAT 11AM-9PM, SUN 11AM-8PM**

# New USGA Leaders Prepare for Upcoming Academic Year

The University Student Government Association (USGA)—the governing body that represents every University student—is preparing for what its newly elected officers say will be a landmark year, as the organization looks to break down barriers between the schools and create a more unified student body.

President Andrew York (a student in the schools of law and pharmacy), Vice President Nicholas Dye (School of Medicine), Programming Chair Billy Bundesen (School of Social Work), Secretary Erin Farabaugh (School of Dentistry), Parliamentarian Mario Bravo (School of Law), and Treasurer Anaïs Taboas (School of Law) say they are already working with longtime USGA advisor Cynthia Rice, director of student services, to develop plans for the 2011-2012 academic

year. Those plans include creating a more unified campus community through leadership development and networking events, Universitywide leadership directories, and a centralized location where all students can find out about campus events.

The USGA also will seek input from students to decide what issues to address, says Bundesen. “We want to know what students are concerned about. Parking, safety, gym hours, the food selection around campus—nothing is off-limits for us.” The USGA plans to obtain more student input by increasing its visibility on campus and online, and by working with the senators at each school to encourage students to share ideas and concerns.

For more information on the USGA, visit [www.umaryland.edu/usga](http://www.umaryland.edu/usga).



The USGA is looking to hold more events like World Fest 2011, which it co-sponsored with the international student organization.

COURTESY OF ACADEMIC AFFAIRS

## EMPLOYEE OF THE MONTH MAY: Mardi Reymann

RONALD HUBE

During the wave of influenza in 2009, the National Institutes of Health asked the Center for Vaccine Development (CVD) at the School of Medicine to perform clinical trials to evaluate the use of flu vaccines in populations such as the elderly, pregnant women, and infants. The work by CVD faculty and staff was a vital part of the battle against the flu, says Marcela Pasetti, PhD, associate professor at the School of Medicine, and it was covered on local and national TV news.

For more than six months during the clinical trials, Mardi Reymann, laboratory supervisor in the CVD’s Applied Immunology section, spent long hours meticulously coding samples, uploading data, and tracking deliveries and paperwork for more than 20,000 clinical specimens.

“Mrs. Reymann’s performance was stellar,” says Pasetti, who is Reymann’s supervisor.

The accomplishment—just one of many during Reymann’s 24 years at CVD—helped earn her a University Employee of the Month Award in May. Jay A. Perman, MD, president of the University, surprised Reymann with the honor.



Mardi Reymann accepts her Employee of the Month Award from Dr. Perman.

RACHEL WARD

“It was a very special moment,” Reymann says. “It’s nice to know that the University appreciates what I have been doing.”

Pasetti says the quality of Reymann’s work is well known even beyond the University. Sponsors of vaccine studies praise Reymann, says Pasetti, and NIH program officers ask for her when setting up clinical trials.

“Mardi performs her job in an outstanding manner, with great dedication, professionalism, and utmost care,” Pasetti says.

“It’s a job I love,” says Reymann. “I really enjoy the work that I do, along with the people I work with.”

# Academic-Life Balance Remains Focus of Hub

From the inception of the University’s Wellness Hub in August of last year, its mission has been to help students achieve a state of academic-life balance within the dimensions of physical, emotional, social, cultural, ethical, intellectual, environmental, and financial wellness. Each dimension is distinct and provides an essential benefit to improving an overall sense of well-being. Over the course of the first year, the Hub has introduced a variety of events and programs touching on each of these dimensions.

Students have learned new skills in managing their time and maintaining strong interpersonal relationships. And they have enjoyed presentations from medical experts, restaurant owners, beekeepers, financial counselors, and oyster farmers. In addition, students got out of the classroom and into the great outdoors with sailing, hiking, and rock climbing trips. The Wellness Hub strongly believes that advancing students’ growth and development ensures academic, professional, and personal achievement.

The Wellness Hub has learned a great deal since its inauguration last year. During the coming summer months, the Hub will plan for the upcoming academic year by evaluating past programs and forming meaningful collaborations to bring new programs to students.

The Hub also will continue to tailor services to meet the unique needs of the University community. We look forward to feedback—ideas for programs or opportunities for collaboration can be sent by e-mail to Hillary Edwards at [hedwards@umaryland.edu](mailto:hedwards@umaryland.edu).

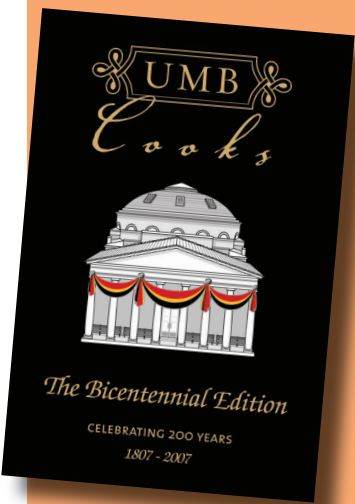
Stay connected with the Wellness Hub over the summer by following us on Twitter at <http://twitter.com/WellnessHub> and Facebook at UMB Wellness Hub. To learn more about the Wellness Hub and its services, visit [www.wellness.umaryland.edu](http://www.wellness.umaryland.edu).



## UMB Cooks for a Sizzling Summer!

UMB Cooks, the University’s bicentennial cookbook, features more than 500 mouth-watering recipes from faculty, staff, students, alumni, and more. The cost is only \$10!

Order by calling 6-8035 or e-mailing [events@umaryland.edu](mailto:events@umaryland.edu).



# RESERVED

## Low Emission Fuel Efficient Vehicles

For more information, please visit [www.parking.umaryland.edu/Transportation/Low%20Emission/index.htm](http://www.parking.umaryland.edu/Transportation/Low%20Emission/index.htm).



campus BRIEFS

Yearly Interprofessional Contest Grows

An annual interprofessional competition that allows students across the University to collaborate with and outwit each other attracted more than 40 participants this year—the highest number in the eight years that the event has been held.

The 2011 Interprofessional Patient Management Competition (IPMC), held April 6 at the School of Pharmacy, challenged multidisciplinary teams from four schools to devise a treatment strategy for a hypothetical patient whose case presented complex medical and legal issues. Members of the nine teams had to pool their knowledge while working under tight time limits.

“The IPMC is a superb example of interprofessional education that helps students understand how they will have to work together once they have graduated,” says Patricia Morton, PhD, RN, ACNP, FAAN, professor and associate dean for academic affairs at the School of Nursing. Morton is co-chair of the University’s Interprofessional Education Task Force, established last year by Jay A. Perman, MD, University president.

The competition was won by Team 8, members of which were two School of Medicine students and one student each from the schools of law, nursing, and pharmacy.

Library Launches Digital Archive

A reception and demonstration were held recently to introduce the University’s new digital archive of academic works, historical images, annual reports, oral histories, and other items.

The archive, at <http://archive.hshsl.umaryland.edu>, is a service of the Health Sciences and Human Services Library (HS/HSL), which hosted the May 4 reception.

Material in the archive is organized into 10 “communities”—one for each school plus academic affairs, campus historical collections, and external affairs.

“We are creating a new framework for access and storage of the University’s history and intellectual capital,” says M.J. Tooe, MLS, AHIP, FMLA, executive director of the library and the University’s associate vice president for academic affairs. “The human expertise and supporting technology for this project showcase the skills and abilities of an excellent HS/HSL project team.”

State Grant Backs Childhood Obesity Programs

A two-year, \$200,000 grant from the Maryland Department of Health and Mental Hygiene’s Office of Chronic Disease Prevention (OCDP) is supporting two childhood obesity programs, including a prevention effort created through a partnership between the University and the OCDP.

The obesity prevention program is part of the President’s Clinic—a weekly, interprofessional pediatric clinic at the University of Maryland Medical Center. The clinic is led by Jay A. Perman, MD, president of the University.

The grant also will support a summit on childhood obesity this fall. Sponsored by the University and held at the Hilton Baltimore hotel, the statewide summit will provide evidence-based information and will address prevention policy, disparities in morbidity and mortality, cultural influences on interventions, and resources and programs available in Maryland. For more information, visit [www.obesitysummit.umaryland.edu](http://www.obesitysummit.umaryland.edu).

University Honored for Support of National Guard

The Maryland Committee for Employer Support of the Guard and Reserve (ESGR), part of the U.S. Department of Defense, has

given the University an Above and Beyond Award for its support of faculty and staff who are enrolled in the National Guard.

Marjorie Powell, JD, the University’s associate vice president for human resource services, accepted the award during the ESGR’s Baltimore City Employer Awards Luncheon in Baltimore on May 5. The event recognized employers who provide staff in the National Guard with support such as compensation for lost wages and extension of health care benefits while they are mobilized.

“Supportive employers are critical to maintaining the strength and readiness of the nation’s National Guard and reserve units,” says George Doetsch Jr., ESGR state chair.

Golf Tournament Raises Funds for SWCOS, UMBF

More than 110 people participated in the University’s 26th annual spring golf tournament, which raised money for the Social Work Community Outreach Service (SWCOS) and the University of Maryland Baltimore Foundation, Inc. (UMBF).

The tournament, held May 26 at Oakmont Green golf course in Hampstead, Md., was supported by seven corporate sponsors and coordinated by students and University Recreation and Fitness staff. Individual golfers and foursomes competed for gift certificates, Ravens tickets, and other prizes.

“The tournament is a great opportunity for faculty, staff, and students to socialize and compete with others from different schools and departments,” says Anna Roskowinski, MA, the University’s assistant director of sports programs. “All skill levels are encouraged to participate and welcomed.”

SWCOS, an agency at the School of Social Work, provides students with hands-on experience addressing social needs in vulnerable communities. UMBF, through its Board of Trustees, advises the University president on matters affecting the campus and its programs, and promotes the University through advocacy and by enlisting financial support.

BioPark May Be Model for Rhode Island

Lincoln Chafee, governor of Rhode Island, led a delegation of about 15 others from the state on a recent fact-finding visit to the University that included a tour of the BioPark.

The purpose of the group’s daylong visit, organized by the University of Maryland Medical System (UMMS), was to evaluate the BioPark and the University of Maryland Medical Center (UMMC) as potential models for a medical, life sciences, and research hub in Providence. The visit, which included lunch with representatives of the University, UMMS, UMMC, and city and state government, began with tours of UMMC’s Harry and Jeanette Weinberg Building and the University’s schools of dentistry, medicine, nursing, and pharmacy.

Jay A. Perman, MD, University president, and Jeffrey Rivest, FACHE, president and chief executive officer, UMMC, hosted the visit and were joined by Robert Chrencik, MBA, president and chief executive officer, UMMS, in welcoming the Rhode Island delegation when it arrived. This was the second of several similar visits by the group to other cities.

*Campus Briefs were written by Ronald Hube and Patricia Fanning.*

campus EVENTS

Save the Date—Founders Week Events

Mark your calendars for Founders Week 2011—Oct. 24 to 28. The Founders Week Gala is scheduled for Tuesday, Oct. 25.

More information and a complete schedule of events will be available soon.

Discount Hippodrome Tickets!

The Office of University Events has again partnered with the Hippodrome Theatre to offer discounted group tickets to the University of Maryland community. Individuals can order tickets online using a revamped system that allows viewing of exact seat locations before placing orders. No lines or phone calls—just print tickets at your desk!

All tickets are on sale now but are available for a limited time only. Send an e-mail to [events@umaryland.edu](mailto:events@umaryland.edu) for the special University of Maryland ticket link and offer code.

2011-2012 HIPPODROME SHOWS

- *South Pacific*: Oct. 4 to 9
- *Rain*: Oct. 21 to 22
- *La Cage Aux Folles*: Nov. 1 to 6
- *The Lion King*: Dec. 7 to Jan. 8
- *Wishful Drinking*: Jan. 31 to Feb. 12
- *The Addams Family*: March 6 to 8
- *Memphis*: April 3 to 8
- *Mary Poppins*: April 24 to May 6
- *Mamma Mia*: June 15 to 17



Calling All Crafters

Mark your calendars now for the campus-wide holiday craft fair, planned for Dec. 9 at the Southern Management Corporation Campus Center. Wanted: creative people with handmade and homemade creations to share! If you are interested in becoming a vendor, please send an e-mail to [events@umaryland.edu](mailto:events@umaryland.edu) to receive an application form. Act soon—space is very limited.



UM go GREEN

Red Line Public Meeting Held at University

The Southern Management Corporation Campus Center recently hosted a Maryland Transit Administration open-house discussion on the Red Line, a proposed 14-mile transit line that would run from the Johns Hopkins Bayview Medical Center in East Baltimore to the Centers for Medicare & Medicaid Services in Woodlawn.

Among the topics addressed were proposed locations for a stop near the University campus. The University and the UM Research Park Corp. advocated for a stop at the University of Maryland BioPark on Baltimore Street, with a pedestrian tunnel under Martin Luther King Jr. Boulevard. Currently a station is not planned for the campus.

The Red Line Citizens’ Advisory Council will hold a meeting at the BioPark on July 14. (See “Calendar,” page 10.)

For more information about the Red Line, visit [www.baltimoreredline.com](http://www.baltimoreredline.com).

## CALENDAR

**July 14**  
Red Line Citizens' Advisory Council meeting. 7 p.m., Invent & Advance conference rooms, Life Sciences Conference Center, University of Maryland BioPark. For more information, visit [www.baltimoreredline.com/citizens-advisory-council](http://www.baltimoreredline.com/citizens-advisory-council).

**July 20 to 23**  
21st Annual Summer Institute in Nursing Informatics—"Real Meaningful Use: Evolution or Revolution?" School of Nursing. For more information, visit <http://nursing.umaryland.edu/sini> or call 6-3767.

**Aug. 15 to 19**  
Graduate School Orientation Week. For more information, visit [www.graduate.umaryland.edu/news/orientation.html](http://www.graduate.umaryland.edu/news/orientation.html).

**Aug. 26**  
School of Pharmacy White Coat Ceremony. 2 p.m., Medical School Teaching Facility auditorium.

**Sept. 7 to Oct. 5**  
Mini-Med School 2011, a series of free classes to provide health care information and to raise awareness of biomedical research and the importance of enrolling in clinical trials. Topics include smoking cessation, stroke, back/shoulder pain, thyroid disorders, osteoporosis, heart health, pancreatic and colon cancers, glaucoma and macular degeneration, and traumatic brain injury/head injury/concussion. Wednesdays 6 to 8 p.m., Medical School Teaching Facility auditorium.

**Nov. 15 to 16**  
Summit on Childhood Obesity. Stakeholders from across Maryland discuss combating childhood obesity. Sponsored by the University of Maryland in partnership with The Maryland Department of Health and Mental Hygiene. Hilton Baltimore, 401 W. Pratt St. For more information, visit <http://obesitysummit.umaryland.edu>.



**Through November**  
University Farmers Market. In its third year, this weekly market offers fresh fruits and vegetables, eggs, poultry, seafood, meat, herbs, and fresh cut flowers from local farmers. Tuesdays 10 a.m. to 2:30 p.m., University Plaza (across from the medical center's main entrance).



# Draft of University's Strategic Plan Goals Revealed

Work group and planning committee members debuted the first draft of the University's developing strategic plan goals during three Town Hall meetings and through an online PowerPoint presentation in early June.

"The work groups and planning committee have worked exceptionally hard to compile this version of the strategic plan goals," says Pete Gilbert, vice president for planning and accountability and co-chair of the Strategic Planning Committee. "They were proud to show the campus community what they had done, and the favorable response we received demonstrated it was well worth the effort."

Part of that effort was a two-day retreat at the Southern Management Corporation Campus Center in early May. The hundred or so work group and planning committee members huddled in long sessions to refine the goals for the innovative plan that will guide the University for the next five years.

"The retreat sessions were intensive, but most productive," says Stephen T. Bartlett, MD, chair of the Department of Surgery at the School of Medicine and co-chair of the planning committee.

Living up to the request by Jay A. Perman, MD, University president, for a transparent and inclusive process, faculty, students, and staff from the University



## UNIVERSITY of MARYLAND STRATEGIC 2011-2016 PLAN REDEFINING COLLABORATION

community and other groups were urged to offer their input about the draft document. The work groups and planning committee gathered the feedback and are fine-tuning the strategic plan goals and completing the tactics, with the next version of the document to be unveiled during another series of Town Halls over the summer. Completion of the final document is expected at the end of July.

"The work groups and the entire campus community with their active involvement have done a phenomenal job of getting to the heart of how we can maximize our potential as a leader in higher education, research, service, and community engagement," says Perman. "I can't wait to see the final document."

To be a part of the process and to see the latest updates on the University's strategic plan, visit [www.umaryland.edu/strategicplan](http://www.umaryland.edu/strategicplan).

## classifieds

### Tutor Available

Doctorate, test-preparer, global speaker, arts/scholarships winner, and judge. Can tutor on all subjects and for all levels from remedial to gifted/talented. Also college counseling, speech/essay writing/editing/proofreading, database design/programming. 410-337-9877, [il\\_\\_@hotmail.com](mailto:il__@hotmail.com).

### Tutor Wanted

Returning graduate nursing student seeks masters prepared nursing tutor/editor, APA knowledge, competitive rates, 410-807-0845.

### Got Classifieds?

Are you a student, faculty or staff member? Do you have something to sell or a service to offer the University community? Contact the *VOICE* ([cbank002@umaryland.edu](mailto:cbank002@umaryland.edu)) with classified ad requests. All ads are subject to editing and available space.

## around CAMPUS



STEVE BERBERICH

With more space available for recreational activities, intramural athletics have expanded since the Southern Management Corporation Campus Center (SMC) opened in August 2009. This year University Recreation and Fitness offered 30 events—more than ever before—ranging from table tennis matches to flag football tournaments. Nearly 900 students, staff, and faculty from throughout the University earned points in 18 different sports, with athletes from the School of Medicine (pictured) outscoring other schools to win the first Poe Cup Championship Challenge at the SMC Campus Center on May 13.



ADAM ZYNGER

"BioSolar Blast" was among Adam Zynger's works on display during the spring in his exhibit "Parallel Reality" at the Southern Management Corporation Campus Center. An artist with a background in medicine, Zynger's work considers the similarities between art and science.



STEVE BERBERICH

Amid Toshiba flowering cherry trees and Asian red maple trees, Jay A. Perman, MD, University president (left), and Ryoichi Nagata, chief executive officer of Shin Nippon Biomedical Laboratories Group—which operates a clinical pharmacology center at the University of Maryland BioPark—dedicate a new Japanese tea garden next to the BioPark's Building Two. The garden is named after Nagata, who was honored during the May 12 event for establishing a corporate presence at the BioPark and in Baltimore.

### Volume 31, No. 9

The *VOICE* is published by the Office of Communications and Marketing in the Office of External Affairs.

Office of External Affairs  
University of Maryland  
Baltimore, Maryland  
410-706-7820  
Fax 410-706-6330

**T. Sue Gladhill, MSW**  
Vice President for External Affairs

**Laura Kozak, MA**  
Interim Assistant Vice President,  
Communications and Marketing

**Chris Zang**  
Managing Editor

**Clare Banks, MFA, VOICE Editor**  
[cbank002@umaryland.edu](mailto:cbank002@umaryland.edu)

**Ronald Hube, VOICE Associate Editor**  
[rhube002@umaryland.edu](mailto:rhube002@umaryland.edu)

**Emily Eaves, MA, Graphic Designer**

**Tracy Gnadinger, Editorial Intern**

Submissions are preferred via e-mail: [cbank002@umaryland.edu](mailto:cbank002@umaryland.edu). All copy is subject to editing.

Interested in advertising in the *VOICE*? Please contact Ginger Dunn at [gdunn001@umaryland.edu](mailto:gdunn001@umaryland.edu) or 410-706-7820.

Any commercial advertisements appearing in the *VOICE* by firms unaffiliated with the University do not represent endorsement.

The *VOICE* is delivered through campus mail and to drop boxes across campus. Call 410-706-7820 to request additional copies.